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Integrity *news*

THE OFFICIAL NEWSLETTER OF
NEW YORK STATE'S THIRD PARTY, THE INTEGRITY PARTY

To help the Integrity Party grow statewide and to run with our endorsement, please contact us by visiting www.IntegrityParty.com

Party Is Albany-Bound With 2006 Candidates

Candidates are learning the value of an early start. Ask **Vincent DeMarco**, the underdog Suffolk County Sheriff candidate who pulled off a narrow upset last year over a person who seemed to be an entrenched incumbent. DeMarco was the first of over 80 candidates to screen with the Integrity Party last year and

his diligence paid off. He got the Integrity endorsement on the ballot, while his opponent failed to secure minor party lines and had to create a vanity party line on Row G below the Integrity Party's Row F. The voters barely noticed Row G. DeMarco survived a roller coaster Election Night and credits the Integrity Party with helping him win one of the county's most powerful positions.



A New Sheriff in Suffolk! Vincent DeMarco, pictured at an Integrity fundraiser, narrowly won thanks to an Integrity Party cross-endorsement.

So far for 2006 races, the Integrity Party has announced early endorsements for **Brooke Ellison** for state senate (district 2) and **Treewolf West** for state assembly (district 2). The candidates used these endorsements to help secure other endorsements. It's smart planning.

The Integrity Party is actively negotiating with statewide, major candidates for governor, senate and attorney general. The party will hold a fundraising breakfast on April 23 then head to Albany to screen upstate candidates. Contact the party to get involved!



Integrity official Bob Olson with Riverhead Councilman Ed Densieski.



Brooke Ellison accepts an Integrity endorsement for her 2006 Senate race.



INTEGRITY IN THE NEWS

The Integrity Party got a lot of ink in New York Metropolitan publications this past year. The party's message of putting Good Government above all else is resonating. The "People With Integrity" Breakfast in fall 2005 was covered in The New York Times as the party endorsed acclaimed disabilities advocate **Brooke Ellison** (brookeellison.com) for state senate. The SoHo Journal gave the party a full color spread that resulted in calls from interested political activists statewide. **Nancy Beattie's** maverick run for Suffolk County Treasurer was mentioned on WNBC Channel 4 and in Newsday.



The Integrity Appeal

percent of the vote. The core group of members has been **Bob Olson, Melissa Bishop, Nancy Beattie, Treewolf West and John Claasen**, all Suffolk residents who attended just about every meeting last year and helped inspire about 100 people to carry petitions with them to get us a ballot spot.

That two percent may not seem like a lot, but it's a great benchmark for a minor party. If we can provide 2 percent of the vote to a major-party candidate in a close race, that can help that candidate win.

No one in the state is doing what we're doing. The three minor parties with what's termed "ballot status" merely back preset candidates, usually based on their abilities to win. Other minor parties are dug so deep into their own ideologies, which are increasingly out of vogue with average voters, that they can't organize enough people to produce good enough petitions to survive the scrutiny of the BOE.

But we did it, using the ins and outs of election law, and hitting the pavement in the grueling August heat. We found out what average voters cared about and went with it. They want lower taxes, better representation and honest government. Guns, abortion, gay marriage and such were hot button issues that divided minor parties and made them weaker. We decided not to tackle those issues and focus on ethics. Thus we settled on the name Integrity.

If we are successful and get "ballot status," we'll be able to influence government for the better from Montauk to Niagara Falls because we'll be on every single ballot automatically, able to run candidates easily everywhere for the next four years. That 2 percent will grow exponentially!

Please consider helping our petition effort by carrying petitions with us this summer or by offering a donation. Thank you.

How To HELP INTEGRITY GOES STATEWIDE



The Integrity Party will need 15,000 signatures and about \$20,000 to go statewide in 2006. We need your help. Donations are most needed because this year our signatures need to come from across the state, per law, and that will require a lot of mileage, motel rooms and meals.

Donations can be made to **The American Reform Party of NYS (The Integrity Party)**, PO Box 2352, Aquebogue, NY 11931.



The American Reform Party of NYS

The Integrity Party
PO Box 2352, Aquebogue, NY 11931

Calendar

April 23

Long Island Breakfast

April 25

Albany Screenings

Visit IntegrityParty.com
for details!